



Cardiac Cycle Lanka 2017

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Corporate Sponsorship Tiers and Benefits

	BRONZE LKR 250,000 (GBP 1250)	SILVER LKR 500,000 (GBP 2500)	GOLD LKR 1,000,000 (GBP 5000)
Sponsor logo featured on corporate sponsor page on CardiacCycleLanka.com website	✓	✓	✓
Acknowledgement at launch event (Galadari Hotel, Colombo) and following ride (Jaffna). Sponsors invited to attend both events	✓	✓	✓
Sponsor logo featured on full width footer on all CardiacCycleLanka.com webpages with links to sponsor's website	-	✓	✓
Team cycle clothing branded with sponsor logo	-	✓	✓
Acknowledgement in press releases and social media	-	✓	✓
Sponsor logo featured on media displayed at team hotels along the route	-	-	✓
Sponsor logo displayed on support vehicles, which will accompany riders throughout the event	-	-	✓